



Celebrating 10 years and 1.3 Million Books

# Site Update

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## What Parents Say...

Have you ever wondered what impact your participation in Raising Readers has on Maine families? Earlier this year we did a survey of parents across the state to learn more about families reading together. **Here's what some parents had to say:**

*"I greatly appreciate the books given to us. I think it's a very helpful act and believe it helps most people to start reading to their child at a young age."*

*"My kids love these books. The expense of books means we can't usually buy them ourselves."*

*"Raising Readers is a very important program. As a teacher it is very discouraging to see children enter kindergarten with little to no experience with books."*

*"I love to look at books with my child. It is a wonderful way to bond and learn! I think the books are so special and key to my child's development!"*

### Books + Encouragement = Shared Reading

As these parent comments illustrate, healthcare providers are often a consistent source of advice for parents and play an important role in helping parents understand the importance of reading aloud to their children from infancy. A few encouraging words from a provider as a book is given to a child can go a long way!

Thanks for **making books an integral part of how well child care** is provided in Maine.

## Celebrating 10 Years—Fun Facts



**The Libra Foundation provides all funding for Raising Readers.**

Show your appreciation for the beautiful books you receive for your patients by sending a note to: Libra Foundation Trustees, PO Box 17516, Portland, ME 04112.



**The warehouse ships an average of 673 books to our sites each business day.**

In 2009, a total of **175,156** books were distributed to Maine children. In total more than **1.3 million** books have been given out.



**More than 165,000 individual Maine children have received at least one book from the program.**

Books were distributed by **375** participating birth centers & medical offices.

### Coming Soon

10th Anniversary Celebration Events

Online CMEs for Providers

2010 Title Changes

### Please Post\Share

Keep everyone at your site in the loop by posting or sharing this newsletter with all staff.

### Questions?

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